



Shire Innovation Fund for SpNs in Bowel Care Application Form

Please complete the form below and submit it either by email to: ShireInnovation@synergymedical.co.uk or by post to: Shire Innovation Fund, Synergy, 16 Petersham Road, Surrey, TW10 6UW. Alternatively, you can apply online at www.shireinnovationfunds.co.uk

Reference number (to be completed by Synergy):

1. Applicant's details

Name

Work address

Email address

Contact number

Position





2. Project details

Title of the project

Patient information leaflet

Total amount applied for and breakdown of costs

£1,000;
£500 for design and layout of leaflet; £500 to print 500 copies

Project timelines

January 2013: Form working group; write outline; February 2013: Review of outline and then copy by patient panel; edit outline/copy as required; March 2013: Design and print of leaflet; April 2013: distribute leaflet, evaluate through survey

Summary of the project including objectives, planned programme, anticipated outcomes and the perceived value of the project to patient care (maximum: 500 words).

Background

The IBD patient helpline at Any Hospital is very popular but time can be taken up dealing with queries that could be answered through a comprehensive patient leaflet.

Objectives

To educate IBD patients on the IBD service and when to call the helpline; to empower patients to self-manage when appropriate; to enable the helpline to focus on patient specific questions and ultimately improve patient satisfaction with the service.

Planned programme

We will set up a working group of staff to develop an outline for the leaflet. This outline will be shared with our IBD patient panel to obtain their input. The working group will then write the leaflet, which will be reviewed by the patient panel. We would like to use a professional designer to produce the leaflet design as we think this will make the leaflet look more appealing and professional and therefore more likely to be read by our patients.

All applications will be anonymous when submitted by Synergy to the independent panel of judges. Thank you for submitting your application.





Notes

Outcomes

Anticipated outcomes from the new leaflet will be more empowered IBD patients who feel more comfortable with helping themselves, reducing pressure on the helpline, which will ultimately improve the service.

Evaluation

We plan to evaluate the effectiveness of the leaflet through a patient satisfaction survey.

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